Headline: Mercedes keeping things up to date

Deckhead: Over-the-air updates blessing to automaker’s drivers

Mercedes-Benz isn’t standing pat when it comes to updating information. It’s rolling an extensive package of new entertainment and navigation features over the air to more than 700,000 vehicles.

New features began rolling out on select models with the second generation of MBUX in September. Customers are informed of the MBUX Entertainment Update (2.4) via Update Wizard on their MBUX display or on the Mercedes me connect app.

“Our in-house developed Mercedes-Benz software enables great in-car entertainment, immersive Dolby Atmos audio, video streaming and enhanced-navigation experiences,” said Magnus Ostberg, chief software developer at Mercedes-Benz AG. “Equipped with our pioneering MBUX infotainment system, our vehicles meet the rapidly changing desires of our customers worldwide through regular over-the-air feature updates.”

Dolby Atmos added more space, clarity and depth to music. Listeners will enjoy music that matches the artist’s original vision, whether it’s hearing the layers of instruments move around you, catching the subtle breath a singer takes between lyrics or feeling melodies wash over you.

In-car entertainment also becomes more enjoyable with the addition of the You-Tube Web app on select model-year 2024 vehicles.

Mercedes-Benz introduced NewsFlash with Hey Mercedes in eight countries and five languages in 2022 and it soon will be available in the U.S. The updated version allows customers to listen to newscasts on general news, business, finance, sports, culture and other topics. Customers can configure their favorite channels in the Mercedes me app before using the MBUX Voice Assistant via the command “Hey Mercedes, play the news.”

In-cabin sound for the front-passenger display is another new feature. The audio from the dynamic content viewed on the front-passenger display no longer requires headphones and can be played on the in-cabin sound system. Customers also can select their own Personal Decorative Image via the Mercedes me connect app.

Cars with the first generation of MBUX will benefit from additional navigational content from Place Details, provided by Google. This feature – which is available for second-generation MBUX – adds detailed information about more than 200 million businesses and other locations worldwide, including business hours, photos, ratings and reviews. As this update is performed on the server, it is automatically available to customers.

Available U.S. features:

* Dolby Atmos supported by Apple Music: S-Class, EQE and EQS models equipped with Burmester® Sound System and activated Entertainment Package Plus.
* YouTube Web App: 2024 S-Class, EQE, EQS models equipped with activated Entertainment Package Plus.
* NewsFlash: Markets: Austria, France, Germany, Italy, Netherlands, Spain, Switzerland, UK (USA-coming soon).
* In-cabin sound for front passenger display: EQE and EQS models equipped with MBUX Hyperscreen.
* Personal Decorative Image: EQE and EQS models equipped with MBUX Hyperscreen and active Mercedes me connect app.
* Place Details, provided by Google: NTG6 vehicles equipped with Mercedes-Benz Navigation. (Feature already active on NTG7 vehicles equipped with Mercedes-Benz Navigation).

Cutline: AIRING IT OUT – Over-the-air updates bring new navigation offerings to Mercedes-Benz drivers. Image: NewsPress USA.